

Hear! Hear! Blog Assignment (15%)

Due dates

- **Forum 1: September 5 (posts), September 8 (comments)**
- **Forum 2: September 29 (posts), October 1 (comments)**
- **Forum 3: October 27 (posts), October 29 (comments)**
- **Forum 4: November 12 (posts), November 14 (comments)**

Task

Over the course of the semester, you will be participating in four (4) online blog forums with your section classmates. You will prepare two (2) posts that respond to a prompt I post on the blog and two (2) comments that respond to your classmates' posts.

One of your blog posts will be aural (a sound recording of your response to the prompt), the other a conventional written post. Both posts should be substantial—roughly 300 written words, roughly 2 ½ minutes recorded—clearly and directly responding to the prompt, offering supporting evidence, and designed to prompt further discussion by your classmates.

Comments should be approximately 100 words and respond to three of your classmates' responses, at least two of which must be posts (i.e., *not* comments). You should carefully read your classmates' work first. Your comment should then synthesize the responses you've read and take a position with respect to that synthesis. You may respectfully disagree, suggest (and link to) further reading or another line of thinking, or raise a new question prompted by your synthesis.

In both posts and comments, I encourage you to incorporate or embed links, videos, recordings, or images to substantiate your position and illustrate your presentation.

Audience

Your audience is primarily your classmates and me, your instructor, whom you should regard as both the person who is evaluating you and as one more intelligent participant in the conversation. Since the blog is visible to the larger Georgia Tech community (though not the full-blown Web), you might consider that greater community of undergraduates, graduates, faculty, administrators, and staff as part of your audience as well.

Prompts and Submission

Each prompt will be posted on the main course website and the individual section websites.

You will post and comment at the blog of your respective sections of the course (J5, G1, P2), a satellite site of the [Hear! Hear!'s main website](#). I will post links to the satellite blogs in a post on the course home site, but you can link directly to them at the following urls:

- blogs.iac.gatech.edu/hearhearj5
- blogs.iac.gatech.edu/hearhearg1
- blogs.iac.gatech.edu/hearhearp2

Your posts or comments are due at 11:59pm on the appropriate due dates given above.

Learning Outcomes

The Course Blog is designed to help you recognize and develop your persona as a participant in a collegial online discussion. You will learn:

- To take a position in respectful dialogue with your colleagues
- To support and defend that position with appropriate evidence
- To present that evidence effectively in the social media environment
- To advance a conversation with regard for the interests of the community

Grading

Your participation in the blog is worth **15% of your final grade**. Your demonstrated level of engagement with both the material and your peers in posting and commenting will also factor into your participation grade.

I will give you feedback on your participation and performance after Blog Forum 2, at the beginning of October.

In a separate attachment, you will find an evaluation rubric adapted from the Writing and Communication Program's common rubric to the specifications of this assignment.